

BrainNav Partnership Agreement between Optua UK, Thompsons and UKABIF.

1. All three partners agree that the BrainNav project is and will remain a not for profit enterprise. No party shall seek to directly benefit, financially or otherwise, from the project in any way that is not appropriate to their contribution to the project.
2. The BrainNav directory is and will remain free to access. There will never be any charge to search the directory and there will never be any charge to an organisation in order for information about their service to be hosted on the directory.
3. The partners reserve the right to charge for advertisements or other revenue generating applications on the BrainNav website but any revenue generated will be:
 - 3.1 re-invested in the project.
 - 3.2 appropriate to an overall “not for profit” enterprise.
 - 3.3 not in contradiction of clause 2.
4. The partnership between the three organisations does not imply any particular recommendation of any of the partners by the other. This shall be made clear on the ‘about us’ page of the website.
5. “Clickable logos” for the partner organisations will be limited to the home page and “about us” page of the website only. Each page of the website will display the following statement in small typeface with no clickable link : “ This website has been jointly developed by Optua UK, UKABIF and Thompsons solicitors. For more information visit About Us” [about us will be clickable to the page on BrainNav].
6. ABIFs will be able to use their space on the BrainNav site to acknowledge sponsorship of local mapping projects that have contributed to the BrainNav database. The sponsorship of IT and Web design elements by Thompsons will not prohibit crediting of other firms of personal injury lawyers who have assisted in mapping projects.
7. Personal Injury Firms will not be listed within BrainNav, but obvious links to existing Legal Directories will be provided on appropriate webpages on the BrainNav.info site.
8. BrainNav works in partnership with regional ABIFs to collect the service data required for each region. Training, Data collection tools and support will be provided by BrainNav to each participating ABIF. The data collected is stored via electronic media and is in the public domain and as such no intellectual property rights to the data collected may be claimed by any party. Both BrainNav and the ABIF shall be entitled to store and use the data collected.
9. The maintenance of an area’s data will be the responsibility of the participating ABI Forum. Guidance and support for this will be provided by BrainNav wherever possible.
10. Checking that suitable accreditation / quality assurance evidence is stated on the Data Capture Tool will be the responsibility of local ABIFs supported as needed by the BrainNav steering group. Misrepresentation by a service or the lack of any suitable accreditation / quality assurance evidence may result in exclusion from the BrainNav Directory.